OPERATING PRINCIPLES · VERSION 1 · NOVEMBER 2026

Block by Block AI Safety & Security Alliance: Mission, Principles and Code of Conduct

Thank you for reaching out. This is how we work together, and how we treat everybody.

1. Our mission

We bring practical safety, security and prevention to families, businesses and neighborhoods, block by block, and we use AI wisely, with people in charge. We do it through good conversations, hands-on workshops and trusted local people.

2. Who we are

The Alliance is a community of homeowners and families, Trusted Service Providers, leaders of organizations, educators and trainers, and connectors. It is convened by Pure Expertz, a consulting and advisory practice in Glenview, Illinois. The Alliance is not a government body, and it does not provide licensed security, legal, medical, caregiving or financial services.

3. How we treat everybody (code of conduct)

- **Respect and dignity.** Everyone is welcome. We speak to each other as people, with patience and good manners.
- **Listen first.** Ask one clear question, then let the other person answer.
- **No harassment.** No threats, intimidation, discrimination, bullying or unwanted contact, in sessions, in messages or in person.
- **Protect privacy.** Don't share other people's personal details, recordings or screenshots without their permission.
- **Safety first.** If someone is in danger, call 911 first. Our sessions are for learning and prevention, not emergencies.
- **No selling without consent.** Offer your services only when someone asks, or in the spaces made for introductions.
- **Honesty.** No false claims and no promises of results. Say what you know and what you don't.
- **Care for the vulnerable.** We take extra care with children, older adults and anyone who depends on others.
- **Calm disagreement.** Raise concerns privately and calmly with a host. Hosts may remove anyone who breaks these principles.

4. Privacy and recordings

Many sessions are recorded so others can learn from them; we tell you when a recording is on, and you can keep your camera off. We don't sell your information. You can unsubscribe from our emails at any time, and you can ask us to update or remove your details by writing to support@pureexpertz.com.

5. AI with people in charge

- A person reviews and approves anything an AI drafts before it goes out.
- No AI copy of a person's face or voice without that person's written consent.
- We help organizations set guardrails and policies before they automate anything that touches people.

6. How to take part: Academy, Incubator, Accelerator

Academy: learn

Workshops, 4-week live sessions, the weekly rhythm inside our media platform AI 2026, and open office hours on Tuesdays and Thursdays at 1 PM CT.

Incubator: build

90-day cohorts for teams of 6 to 15, hubs close to home, and your own community or mastermind space.

Accelerator: grow

Consulting and advisory, project coordination, AI deployments with guardrails, and media: interviews, content and positioning.

7. Hubs, communities and masterminds

The Alliance grows through hubs: a local practice and community with a host office or venue, Trusted Service Providers by trade, a weekly rhythm and the Alliance's safety briefings. Any group can start its own community or mastermind with the same framework (Community in a Box and Mastermind in a Box), and every one of them follows these principles.

8. Trusted Service Providers

Trusted Service Providers are listed by trade and ZIP. They serve members honestly, hold the licenses and insurance their work requires, and keep their promises. Listings are paid memberships, not referral arrangements; no referral fees are paid or accepted for real estate settlement services.

Your next step: get your personal link to AI 2026 at pureexpertz.com/forum/ask, then join an open session inside the platform (Mon, Tue and Thu, 2 to 4 PM CT, and Sat 2 to 4 PM), or come to office hours on Tuesdays and Thursdays at 1 PM CT on Zoom.

These operating principles describe how the Alliance community works. They are not legal bylaws and do not create a partnership, employment, agency or membership-corporation relationship. We may update them; the current version is always available from support@pureexpertz.com. Pure Expertz · Glenview, Illinois · (847) 991-9985 · support@pureexpertz.com · pureexpertz.com