MEETUPS & WORKSHOPS · THE FIRST 20 MINUTES

The Pure Expertz Ecosystem

Systems, strategies and the right expert, for families, owners and leaders who want solutions and stability.

Every session is a strategy session



Andy Babala, CPP

Consultant · Advisor · Facilitator · Pure Expertz

HOW EVERY SESSION WORKS

Not a lecture. A strategy session.

FIRST 20 MIN

The ecosystem

What's here, who's in the room, how it fits together

→

NEXT 20 MIN

The topic, shown

Live tools and real examples on screen, not slides of theory

→

NEXT 15 MIN

Your blueprint

Bring a real situation; we sketch the plan together

→

LAST 5 MIN

Your next step

One action for this week, and who can help

Meetups and workshops run the same way: practical, visual and about your situation.

PURE EXPERTZ

WHO WE SERVE

Built for families, owners and leaders

The two-path family

One degreed professional; one small business, trade or contractor who trains the next generation

Owners with staff

Businesses that hire and train people and want systems that run without them

Leaders & executives

Teams that need AI skills, clear processes and a train-the-trainer plan

Faith & community leaders

Congregations and groups that want to support the families around them

Anyone looking for solutions, stability and the right expert.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

THE ECOSYSTEM

One ecosystem, built around you

Pure Expertz Advisory
Consulting · Business Process Improvement

Meetups & Workshops
Every session is a strategy session

Academy · Incubator · Accelerator
Learn, build, grow

AB Mastermind 2027
Business in a Box for the year · starts now

YOU
your family · your business · your community

Community in a Box
A turnkey community for leaders

Block by Block Alliance
AI safety & security, block by block

Abundance Health Systems Hub
A care methodology for families

Grow with Microgreens
Fresh food, local work, volunteers

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

PURE EXPERTZ · CONSULTING & ADVISORY

Business Process Improvement

Fewer fires, clearer roles, and systems that keep running when you step away.

01
Map
How work really flows today

→

02
Fix
Remove bottlenecks and double work

→

03
Automate
AI and simple tools where they pay off

→

04
Train
Your people own it; we train the trainer

Private assignments for owners, leaders and family offices · hourly or retainer

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

FOR ORGANIZATIONS · CORPORATE COHORTS

Corporate cohorts that actually execute

Workshops, training, AI Academy and AI Impact, with train-the-trainer built in.

Workshops & training

Lunch & learns and hands-on sessions for your teams

AI Academy cohorts

Teams of 6 to 15 learning and building together

AI Impact sessions

Strategy with leadership: where AI pays off first

Train-the-trainer

Your internal leads teach it, so it sticks

THE CARROT

An incentive trip

For the teams and individuals who run real deployments and strategy sessions, and carry the work through inside the organization, within the guardrails.

Guardrails, policies and frameworks · better operations · stronger safety, security and culture

STRATEGY SESSIONS

Every family leaves with a blueprint

Different sizes, different paths:

- **Two careers under one roof**
- **A professional + a small business or trade**
- **Caring for a parent**
- **An owner with staff**
- **Starting over, or starting something new**

YOUR BLUEPRINT

One page. Yours to keep.

- [ ] Goals for the next 12 months
- [ ] Your team of trusted pros
- [ ] Systems and AI tools
- [ ] Your weekly rhythm
- [ ] Your next 30 days

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

ACADEMY · INCUBATOR · ACCELERATOR

Learn. Build. Grow.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

For professionals and TSPs: Claude Code, automations, your own content studio, your network.

In a 4-week (or longer) training? You can put together your own cohort of 6 to 15.

LEARN

Academy

Workshops, recordings, Claude Code and automations

BUILD

Incubator

Your offer, your systems and your page, in teams of 6 to 15

GROW

Accelerator

Clients, partners and scale, plus train-the-trainer for your team

FOR LEADERS WHO WANT MORE

Mastermind and Community in a Box

AB Mastermind 2027

$9,997 · starts now

Your Business in a Box for the whole year: strategy, accountability and introductions with peers.

Weekly group time, plus every workshop.

✓ One wellness trip in 2027, planned ahead (around May-July)

Meetings start now; groups form as people join.

Community in a Box

A turnkey community system

For leaders, faith leaders and owners with staff:

- ✓ Member portal, events and recordings
- ✓ CRM and follow-up that runs itself
- ✓ AI assistants set up for your team
- ✓ Training so your people run it

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BLOCK BY BLOCK AI SAFETY & SECURITY ALLIANCE

Safety, AI and community, block by block

Block by Block

AI Safety & Security Alliance

Andy Babala, CPP

20+ years in corporate security

ASK #1

Ambassadors wanted

Bring the Alliance to your block, chamber, school or congregation

ASK #2

Volunteers wanted

Help run meetups, teach the basics and support your neighbors

Sign up as an ambassador or volunteer: pureexpertz.com/join

ABUNDANCE HEALTH SYSTEMS HUB · A METHODOLOGY

A care path for families

For a family member who is disabled, living with dementia, or can't be alone: a system, not one exhausted person.

01

Care team

Trained helpers and family, coordinated, with clear shifts

02

Care calendar

Appointments, medicines and reminders everyone can see

03

Safe home

Lifts, standing aids and small changes that prevent falls

04

Family rhythm

A short weekly check-in and one shared plan

Education and coordination. Medical care comes from licensed professionals and partners.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

PROPERTIES ADVANTAGE · FAMILY CONSULTING

Co-living and multigenerational living

For families in need: a plan for the home, the people and the care, with the right professionals.

01

Your situation

Who needs to live together, what care is needed, and what the home has to do

02

The right professionals

Introductions to trusted real estate, lending, design and care pros

03

Guided step by step

Open office hours and specific workshops keep the plan moving

Consulting and introductions. Legal, tax and lending decisions stay with licensed professionals.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

GROW WITH MICROGREENS · HELP WANTED

Grow with us

ASK #1

Production volunteers

Help grow, harvest and pack, and learn the whole system

ASK #2

Restaurant collaborators

Introduce microgreens to restaurant owners and broker orders

grow with MicroGreens

microgreens.agency

microgreenspizza.com

microgreensburrito.com

microgreenswrap.com

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THE NEIGHBORHOOD IDEA

Fresh food + a safer block

FOOD

A fresh-food fridge

A refrigerated microgreens unit at a local grocery store or a shared neighborhood spot, like a cul-de-sac

+

SAFETY

A deterrent security setup

Low-cost security systems that help prevent problems, set up with the neighbors

Cameras are a deterrent, not a fix-all.

Looking for pilot locations and partners

PURE EXPERTZ

WORK WITH US

Teach it. Serve it. Share it.

TEACH

Train-the-trainer

For leaders and executives: we train your trainers so the skills stay in-house

SERVE

Trusted Service Providers

Vetted local pros: your place in the network, plus introductions

SHARE

Partners & speakers

Your own page, cohort sign-ups, and a 50% share on offers under $500

Ask about the partner program at any session.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

FOR REAL ESTATE PROS · DONE FOR YOU

AI agents for real estate pros, done for you

A hosted AI agent that answers, follows up and books, connected to your CRM and your pages.

01

Your hosted agent

A one-click hosted agent (e.g. Hermes, OpenClaw or n8n). No server setup, no new equipment

02

Connected to your CRM

Leads, conversations, calendars and pipelines in GHL, with the agent working inside them

03

Pages that perform

Landing pages built on Hostinger or Lovable, with forms that actually reach you

04

Shown, then taught

We set it up, show it live, and train you or your team to run it

Connected and performing: done for you, or built on your own computer. We teach both.

Our agency package. Tools named are examples; we pick what fits your business.

PURE EXPERTZ

THE WEEKLY RHYTHM · CENTRAL TIME

Meetups and workshops every week

MON

2–4 PM
Office hours: free discovery calls

All week
30-Day Challenge

TUE

1 PM
Office hours: discovery calls

2 PM
AI for Small Business Owners

3 PM
AI Enhanced Real Estate Pro

WED

12–2 PM
In person: business meeting + home-ownership strategy

3 PM
AI Family Resilience

THU

1 PM
Office hours: discovery calls

2 PM
AI Fluent SDR

3 PM
AI Fluent Remote Talent

FRI

Anytime
Catch up on recordings in the community

Workshops run inside our platform. Recordings stay in the community.

PURE EXPERTZ
SERVICES THAT YOU CAN TRUST

WAYS TO START

Start free. Go as far as you want.

Free	Office hours: discovery calls + meetup previews
$9.95 / month	Homeowner & Family: sessions + the community
$47 / month	Trusted Service Provider: your place in the network
$97 / month	Professional · your first 2 weeks free
$497	A 2-hour strategy session
From $15,995	Community in a Box, set up for your group
$9,997	AB Mastermind 2027 · Business in a Box · starts now

Advisory

Private assignments for owners, leaders and family offices.

Hourly or retainer, by proposal.

Memberships are month to month. Cancel anytime.

We teach, coordinate and introduce. No income or results are promised.

PURE EXPERTZ

YOUR NEXT STEP

Three things, this week

1 **Get your personal link**
Scan the code or go to pureexpertz.com/join

2 **Pick one session**
Office hours are free discovery calls; workshops every Tue–Thu

3 **Bring one real question**
We'll build your blueprint around it

JOIN
Your personal link
pureexpertz.com/join

MAGAZINE
ECOSYSTEM · issue 01
Scan to read it

(847) 991-9985

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SERVICES THAT YOU CAN TRUST